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The Role of Human Creativity in the  
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## **The Role of Human Creativity in the Development of Sustainable Tourism Qeshm Island**

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### **Introduction**

Nowadays, tourism as a dynamic industry and with unique characteristics includes an important part of economic activities and productions in the developed countries, as well as developed ones. This industry covers all the phenomena and relationships resulting from the interaction of tourists, suppliers and vendors of tourism products, governments and host communities, in the process of attracting and welcoming the tourists. Results and achievements of the tourism industry involve considerable results such as aspects of employment and its impact on development and economic-social functions mentioned in a region or country. The role of human creativity in the process of sustainable development, the role of human resources is unmatched and it will determine the future of every nation, Sustainability factors of social harmony, environmental and economic performance of many of today's critical issues to be considered.

### **Methodology**

One of the major factors for the sustainable success of an organization or business, creative human resources organization. Eco-tourism has long been considered a means of achieving economic and social development. The Main purpose this paper Relation between tourism and sustainable development Emphasizing Potentials Qeshm Island is the social and economic development. Research methods, descriptive and analytical - with a combination of library research methodology and field.

### **Results and Discussion**

Island tourism is a valuable resource for job creation and income generation and can be an important tool for socio-economic development of societies. In many countries, it is associated with local policies and is often a means of protecting the environment and culture of islands. In order to develop tourism and be among the tourism hubs of the region and the world, first of all, the role of human creativity in progress and improvement should be taken and then to provide facilities and infrastructure and implement a successful tourism model in the country. Certainly, the lack of facilities and facilities needed by tourists, such as accommodation facilities, suitable maritime and urban transportation vehicles, marine recreational welfare complexes on the beautiful shores of the Persian Gulf, lack of information and sufficient introduction of the environment, etc. can prevent the attraction of tourists. Loss of resources is a valuable resource for job creation and income generation, and can be an important tool for socio-economic

development of societies. In many countries, it is associated with local policies and is often a tool in order to protect the environment and culture of the islands. Therefore, it can play an important role in the development and conservation of islands.

### Conclusion

In the southern coast of Iran Qeshm island with its natural attractions, live corals (coral island), sandy beaches, Hara sea forest (mangroves), Tale wells, Banyan tree and many other interesting sites has created unique complex for tourism and Eco-tourism which is incomparable in Persian Gulf. This research focuses on the applying sustainable development thinking in the case of eco-tourism. The aim of this research was to present the environment management for ecotourism development in Qeshm.

**Keyword:** Tourism, economic and social, Cultural creativity, qeshm Island



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